

The Marlowe-Shakespeare Syndicate

A New Way to Invest in a Bestseller

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Gary Gladstein
Greenwich, Ct

Dear Gary,

I have just completed my most ambitious book, *The Marlowe-Shakespeare Code*, the solution to the Shakespeare authorship mystery, which has the potential of becoming a great international bestseller. As you may know, Shakespeare's authorship has been the subject of debate and controversy for over a century. Because his biographical data does not match the poems and plays attributed to him, Shakespeare is believed not to have been a writer. Even his will made no mention of any literary works or interest.

The question has been: if Shakespeare didn't write the works attributed to him, who did? There have been three major contenders: the Earl of Oxford, Sir Francis Bacon, and Christopher Marlowe. In the enclosed prospectus I explain why I believe that Christopher Marlowe was the author of the famous plays and poems which are considered the greatest literary works produced by any human being.

I have formed The Marlowe-Shakespeare Syndicate in order to raise the financing needed to publish this book and turn it into a great international bestseller. My decision to self-publish is based on my experience as a writer and editor. Book publishing conglomerates are now so big and inefficient that most of the books they publish simply get lost in the shuffle and sell few copies.

However, I am convinced that *The Marlowe-Shakespeare Code* has the potential of becoming a great bestseller not only because of the story it tells, but because it deals with a subject almost everyone knows something about. The potential is not only in book sales but also in sales of movie, television, and translation rights.

My aim is to raise \$250,000 in order to produce an attractive book, hire a publicist, and make arrangements for the book's promotion and distribution. The enclosed prospectus provides an outline of this project.

I hope you will be willing to become an investor in this project. The syndicate will pay 15% interest on all loans made by individual investors, payable a year after the publication of the book.

The idea of investing in a book is somewhat similar to investing in a Broadway play.

However, I believe that in this case, the risk is much smaller. I have spoken to many people about this book, and the interest has been virtually unanimous. Sales potential is virtually unlimited, especially because of the book's controversial nature. It was written for the general reader, and those who have read the manuscript have commented on its easy, friendly read.

I was also impressed with the way that cellist Jamie Walton was able to raise \$1.7 million to purchase a rare cello by getting a dozen investors to finance his Cello Syndicate. Enclosed is the story from the September 07 Portfolio magazine.

Gary, I would welcome your advice and suggestions on how to go about financing this project. I would be more than happy to come down to Greenwich and get your views and ideas about this syndicate arrangement. This is the first time I've done anything like this and could use all of the good advice I can get.

Meanwhile, I'll look forward to hearing from you.

Sincerely,

Sam Blumenfeld
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